

Help UC San Diego "Maintain the Light"

Benjamin C. Horne Memorial Prize in Economics

He was on a mission to change the world. Now, it is up to us to secure his legacy.

UC San Diego is working to secure the legacy of Ben Horne. Ben was on a mission to make a difference through his academic research in economics, which focused on applying theory to address real-world dilemmas in peace, international cooperation, environmental and developmental economics.

Ben has left us too soon and it is still so hard to believe, but the beauty is that he continues to inspire each of us. It is easy to imagine how much more he would have done, had he stayed with us longer, but now, it is up to us.

In an effort to further the work which Ben was most passionate, the inaugural Benjamin C. Horne Memorial Prize was awarded to Stephanie Fried, a graduate student in Economics at UC San Diego, whose research displays great potential for real-world application in environmental issues.

We need your help... Our hope is to endow the Benjamin C.

Horne Memorial Graduate Prize so that we can honor and celebrate him and those with similar academic passions by "paying it forward" with an annual award recipient. In order to secure Ben's legacy in perpetuity and to finalize the endowment, we need to raise \$20,000. We believe that if anyone can do this, it is YOU - Ben's friends and family, some of the most positive, enthusiastic and inspirational people we have had the honor of meeting.

To encourage others to participate in maintaining Ben's light, a few of Ben's close friends and family have come together to provide a matching gift of \$10,000!

Every gift made by January 1, 2014 will be MATCHED dollar-for-dollar, up to \$10K!

Imagine... This email has been sent to 250 amazing individuals who knew Ben. Now, imagine the positive impact we can achieve together if we all contributed with the kind of passion that Ben brought to everything he did. Ben touched people in many different walks of life, and any amount you can give will make a difference.

<u>Click here to give the gift that keeps on giving</u> - Help endow the Ben Horne Memorial fund today, and support research that can help make the world a better place. Please feel free to forward this message to your friends and family. Together, we can make a difference by securing Ben Horne's legacy at UC San Diego.

May your upcoming holidays be filled with light, love, and levity.

Samantha Lang

Assistant Director of Development @ UC San Diego

FOREVER INSPIRED

"One of the last conversations we had with Ben was about doing things with great enthusiasm. Ben was passionate in many aspects of life, but especially with regard to understanding people on both personal and collective levels. His zeal for making the world a better place has been contagious. Contributing to the Benjamin C. Horne Memorial Prize allows us to be a part of the solutions to the real world problems of international conflict, environmental resources, and developing countries. By helping graduate students in their pursuit of these goals, we may be helping ourselves as well as future generations. We can imagine a discussion with Ben about changing the world through this fund that would put that enigmatic smile on Ben's face." - Gary & Christine Horne

"I donate to the Benjamin C. Horne Memorial Prize because achieving lasting global peace and environmental sustainability can only occur by empowering and inspiring our brightest and most passionate minds to focus on these seemingly insurmountable challenges. By contributing to this prize, I hope to help others who share Ben's passions and academic interests to further our collective understanding of how to resolve conflict, share resources, and responsibilities and to collaborate through mutually beneficial arrangements." - Pat Maigler

"Ben was passionate about the causes and people that he believed in and worked hard to change things for the better. He tirelessly supported his friends and always saw the potential in people. We want our daughter to live in the world that Ben was actively working towards and hope that his vision can continue to be carried out with the help of this endowment." -Kristan Stecher & Rushabh Doshi

"No one I know is as aware of his responsibility towards the world around as Ben. Ben assumed this responsibility in every aspect of his life, including his academic research. His research was geared toward using a body of theoretical knowledge to better understand why failed states and decade-long conflicts exist and continue to exist. His goal was to shed light on how to resolve these situations and help people whose lives are taxed by them. This prize will help others continue in Ben's footsteps and recognize their work for its potential for real-world application to further causes that were so dear to Ben: peace, international cooperation, development, and environmental protection." - Dalia Ghanem

"Ben's passion for and commitment to using his research to solve tangible problems of real importance in the world is a constant source of inspiration for me to do the same. The Ben Horne Memorial Prize ensures that future generations will have a chance to share in that same inspiration--Maintaining the Light and spreading it even further." -Kristy Buzard